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For Immediate Release

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Windsor Marketing Group Breaks Ground On Expansion

Plans incorporate green principles at new Suffield-based MarketSURE facility

SUFFIELD, CT (December 5, 2008) – Windsor Marketing Group, the leading producer of in-store signage and marketing communication programs, recently broke ground on a 40,000 square foot expansion of its current MarketSURE facility located in Suffield, CT. The aim of the expansion is to create a larger housing footprint for its new technology and marketing operations. The expansion would also provide increased manufacturing space to accommodate the growing demand for its products. With the ground now open, additional project scheduling includes a foundation pour in December, steel erection by early February and a completion for the entire project targeted for the end of March 2009.

Windsor Marketing Group is investing seven million dollars into the entire project. When complete, the current structure will grow from 150,000 sq. ft. building to a 190,000 sq. ft. state-of-the-art, “high cube” operations and warehouse facility. The new MarketSURE building will house client marketing collateral as well as print equipment and a state-of-the-art six-bay distribution center. “Expanding our facilities is essential to fulfill our corporate goal of being the leading supplier of in-store signage and marketing communications in the Northeast,” stated Ralph Lathrop, Vice President of Automation for Windsor Marketing Group.

Borghesi Building and Engineering Co. Inc was selected to design and engineer the commercial expansion. After an extensive review, Windsor Marketing Group chose Borghesi due to their experience on similar commercial projects and ability to offer complete “in-house” design, planning and construction services.

In an effort to become a better friend to the environment, Windsor Marketing Group is looking into incorporating green principles into the new construction including additional recycling equipment, water filtration and purifications systems, hydrogen fuel cells, and T5 lighting.

For additional information or to schedule an interview, please contact Robert Bernarduci of Jessella Public Relations at 860-888-2270.

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Windsor Marketing Group

Windsor Marketing Group helps retailers increase sales by developing, manufacturing and distributing in-store marketing programs that captivate shoppers and inspire them to buy. The company is committed to enhancing the shopping experience, increasing basket sizes, and stimulating impulse purchases. Since 1978, Windsor Marketing Group has served over 3000 retailers.