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For Immediate Release

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Windsor Marketing Group Raises Flags Flag Day event celebrates Suffield-based MarketSURE expansion

SUFFIELD, CT (June 15, 2009) – In honor of Flag Day and to place a finishing touch on a construction project nearing completion, Windsor Marketing Group recently hoisted two flags at its newly expanded MarketSURE facility located in Suffield, CT.

To add both a patriotic and Rockwellian flare to the Flag Day celebration, Windsor Marketing commissioned a local Suffield Boy Scout Troup to raise the flags while Suffield High School trumpeter, Michael Cristina played the Star Spangled Banner. The company raised two flags in honor of Flag Day - the Stars and Stripes as well as the Jolly Roger, a flag that has become the symbol of the maverick philosophy of Windsor Marketing Group and the company's never-say-never, do-what-it-takes spirit.

Both flags will mark the milestone of the completion of an expansion project that will grow the company's current MarketSURE Building from 150,000 sq. ft. to 190,000 sq. ft.

The aim of the expansion is to create a larger housing footprint for its new technology and marketing operations. The expansion would also provide increased manufacturing space to accommodate the growing demand for its products. Windsor Marketing Group is investing seven million dollars into the entire project. The new MarketSURE building will house client marketing collateral as well as print equipment and a state-of the-art six-bay distribution center.

In an effort to become a better friend to the environment, Windsor Marketing Group is looking into incorporating green principles into the new construction including additional recycling equipment, water filtration and purifications systems, hydrogen fuel cells, and T5 lighting. For additional information on the expansion, please contact Robert Bernarduci of Jessella Public Relations at 860-888-2270.



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Windsor Marketing Group

Windsor Marketing Group helps retailers increase sales by developing, manufacturing and distributing in-store marketing programs that captivate shoppers and inspire them to buy. Our clients include some of the most respected retail chains in the U.S. Established in 1983, our headquarters is located in Windsor Locks, CT (Hartford Area) with regional offices in West Palm Beach, Atlanta, and Baltimore.

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